

MeiLani Hock

Airbnb Overview:

Have you ever thought about getting into short-term rentals, but were not sure where to start? Perhaps you have thought about it but question if it will really work. Perhaps you think, "I don't live in a vacation destination." "A down payment costs too much." "How much will it cost to furnish and run it?" "Is it really worth my time?" Well my friend, you are not alone!

These are common concerns preventing expert and novice investors every day from getting into the short-term rental game. Don't let those concerns stand in your way! Opening a Bnb takes hard work but isn't hard. In fact, with the right systems it's quite easy.

MeiLani will teach you three different models for short term rentals, how to find properties, price them, and set up systems to scale your business to help you earn monthly cash flows without burning out. And here's the best part... You don't even have to own the property to get started. MeiLani will teach you how to generate recurring cash flow using other people's properties.

Don't get stuck behind your excuses. Let MeiLani take you step-by-step through the process of Bnb investing and show you how to master working smarter, not harder, to achieve your financial goals.

Talking Points for Media Interviews (Real Estate and Airbnb focus):

- How did you get started in real estate investing?
- What has been the hardest trial in building your business?
- How did you jump from flipping houses to Airbnb host? (usually comes up naturally)
- Why do you think Airbnb hosting is a good investment for our listeners?
- What are you working on now?

Talking Points for Media Interviews (Speaking/Living Intentionally/Entrepreneur focus):

- How did you get started as an entrepreneur?
- What has been the hardest trial in being an entrepreneur? (Discuss "Why Not Me? Mantra and Stop Dreaming, Start Doing)
- How did you jump from flipping houses to Airbnb host? (usually comes up naturally)
- As a working mom, running multiple businesses, how do you manage it all?
- What are your three biggest tips for managing your time?
- What are you working on now?

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